



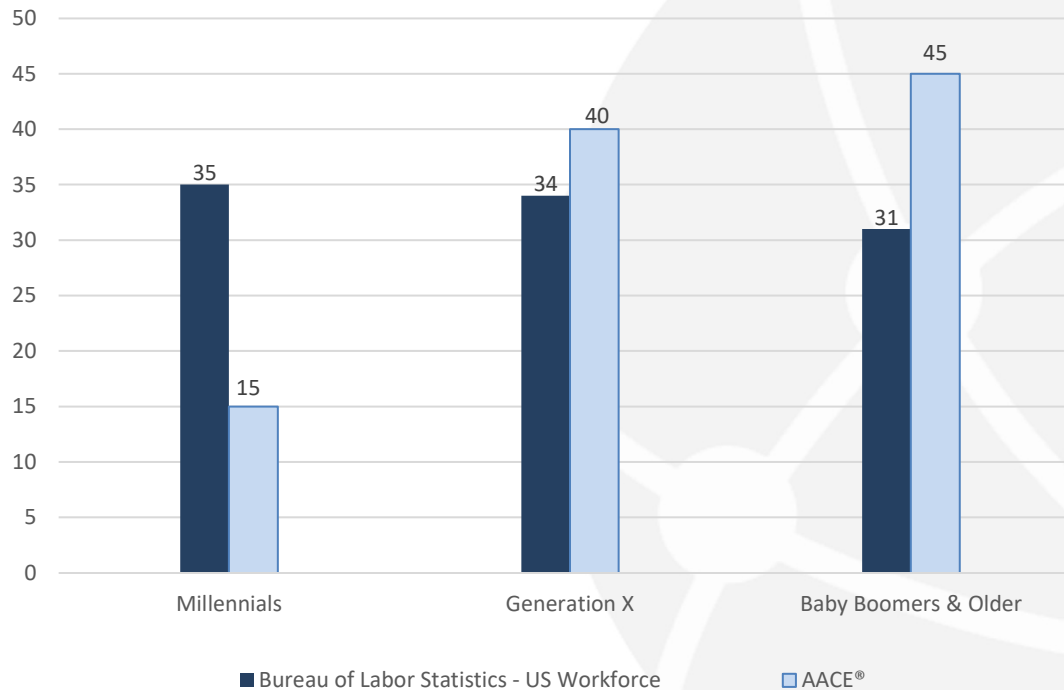
**AACE**  
RISING  
PROFESSIONALS  
COMMITTEE

[web.aacei.org](http://web.aacei.org)

**AACE**  
INTERNATIONAL

## AACE Demographics

- The project controls industry faces a generational reckoning when it comes to the millennial generation
- Comparing AACE’s 2015 Member Values Survey and 2015 Salary and Demographic Survey of Project and Cost Professionals data to the US Bureau of Labor Statistics data finds the following generational breakdowns for the project controls industry versus the American workforce:



## AACE Demographics

- Only 15% of AACE's membership falls in the millennial generation while millennials make up 35% of the overall American workforce
- Potential reasons why:
  - Millennials less likely to pursue AACE membership
  - Late-entry profession
  - Lack of industry exposure at the university level
- As the baby boomer generation continues to retire, the growing age gap is clear and alarming
- June 2, 2015 AACE task force report states that the issue of membership growth in young professionals is *“the single largest, looming threat to AACE in both the near and long term”*
- *The project controls industry is inherently rooted in data and analytics, so why has it failed to harness the energy and talents of the millennial generation in a way that other industries have?*

## Overall Goals

- Serve as a resource for rising professionals in the project controls industry and within AACE.
- Attract younger AACE membership and tackle the organization's generational gap.
- Influence the modernization of AACE.

## Chapter Recommendations

- Create a University Outreach Officer within the chapter. This person can coordinate the following:
- Encourage chapter members to guest lecture at local universities:
  - If they don't know anything about it, how could they possibly want to do it?
  - Project Controls career awareness campaign
  - Very little exposure to estimating, scheduling, and cost controls in university curriculums
- Invite local professors and academics to chapter meetings (as attendees, or better yet, presenters)
  - Target the curriculum makers and it will trickle down to the students
- Nominate chapter members to join the RPC
- Keep us updated on your progress!



## Upcoming Initiatives

- Content production – RPC Source Profiles, social media
- Technical Paper mentoring
- Template AACE University Outreach presentation
- Modernization recommendations – conference live streams, new section models & web meetings, updated certification study materials

Questions?



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